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1935

DAHLIAS

U. S. Department of Agriculture



CURTIS
DAHLIA GARDENS
Ionia, Michigan

Special Collections

The Dahlias offered in our special collections have been grown by us and we have chosen them because of their good growing qualities and show records.

THE STAR PLANT SPECIAL

For \$14.75

This list contains seven Stars of the 1934 Honor Roll or Certificate of Merit Dahlias.

Regular value of this collection is \$22.50

Lord of Autumn	Arcturus
Sultan of Hillcrest	Buckeye King
Washington Giant	King of Blacks
Elissa Landi	

“BIG 10 PLANT SPECIAL”

For \$6.50

Regular Value \$10.75

We have grown these every year since they were introduced and they have never failed us once.

Murphy's Masterpiece	Satan	Great Harbor
Girl of Hillcrest	Hillcrest Mandarin	
Jean Trimbee	Buckeye Bride	Kentucky Red
Palo Alto	Omar Khayyam	

“ROLL OF HONOR SPECIAL”

For \$12.75

Regular Value \$21.00

These Seven Dahlias are all on the 1934 honor roll.

Monmouth Radiance	Spotlight	Elinor M. Radel
Sultan of Hillcrest	Washington Giant	Oriental Glory
Chautauqua Sunset		

Plants are Equally Good and More Economical for the Buyer than Roots.

Send for our Fall Clump List next October.

**CURTIS DAHLIA
GARDENS**
IONIA, MICHIGAN



THIS EMBLEM
IS YOUR GUARANTEE

Our Show Records Stand as a Test of the
Quality of Stock we Offer to Our
Customers

LIST OF IMPORTANT WINNINGS

1934—Midwest Dahlia Show at Grand Rapids, Michigan. We won 1st prize on our 300 sq. ft. display with much competition.

1933—Michigan State Dahlia Show, at Book Cadillac Hotel, Detroit, Michigan, we won the Gold Medal for largest and best display of Dahlias.

1932 State Show, at Hotel Statler, Detroit, we won Silver Cup for best display.

1931 State Show, at Battle Creek, Michigan, we won Silver Cup for best display.

Also winning many Blue Ribbons at
Other Shows.

1935 Greetings to Our Friends

Last spring we started our most successful dahlia year by propagating extra fine plants, which we attended to personally. We sold all of our surplus stock, and later received letters from our customers who were more than pleased with our roots and plants and with the condition in which they were received. One customer from Cedar Rapids, Iowa, wrote that the plants we sent him could not have been better if he had carried them from our greenhouse to his garden. We shipped plants west as far as California and east to Massachusetts.

We then planted our own garden and watched it survive through three months of severe drought, then to come into bloom better than ever. Our dahlias were in bloom from the first of August to the third week of October.

Then came the week of the big Midwest Dahlia Show at Grand Rapids, the show that Michigan growers were determined to make the most outstanding dahlia exhibit in U. S. We were greatly disappointed when we had the worst cloud-burst that Ionia ever experienced, spoiling lots of blooms that we were planning on for the show. However by Friday morning new ones had come out. We did not have so many but they seemed better than ever and we set up our display that we had been planning on so long. We felt greatly repaid for all our work and worry when we saw a blue ribbon placed on our display.

We had many visitors from other states to visit our gardens this year.

We wish to thank you all for your orders and the confidence you have placed in us and will do our best to merit a continuance of your patronage.

MR. AND MRS. RAY E. CURTIS.

MEMBER—American Dahlia Society
Dahlia Society of Michigan.

REFERENCES—Ionia Garden Club.
Michigan Dahlia Society.

How to Grow Prize Winning Dahlias

The dahlia of today is one of the easiest of all flowers to grow and will produce more flowers, size considered, than any other flower grown, if these simple cultural directions are closely followed.

CARE OF TUBERS UPON ARRIVAL—Upon arrival tubers should be planted at once if ground has been prepared for them, providing soil is not too wet to work. If soil is not ready, they should be very carefully taken out of the box in which they arrived, taking great care in handling so that the eyes or sprouts on tubers will not be broken off. They should then be put into a larger box of some kind, laying them flat in the bottom, and then entirely covering them with 2 or 3 inches of moist sand, sawdust, or soil, in order to keep them from shriveling or drying out. They should then be removed to a cool place in the cellar and left there until ready to plant. Under no circumstances should tubers be left laying around uncovered after they are received, as exposure to light and air is very harmful to the tubers, causing the eye or sprout to dry up or rot out, which is generally the cause of tubers failing to grow after they are planted. We cheerfully replace tubers that do not grow, due to natural causes.

PREPARATION—The soil should be thoroughly spaded and well pulverized before planting and if poor, some well-rotted barn yard manure or common fertilizer should be well worked in. Dahlias do not need very rich soil, therefore, if fertilizer is added, care must be taken not to overdo, as very rich soil will produce tubers of poor keeping qualities that are likely to rot in storage during the winter.

TIME OF PLANTING—Dahlias should not be planted before the ground becomes well warmed by the sun in the Spring.

May 15 to 30 is about the right time for most locations, although they can be planted as late as June 20th with good success. Good sized stakes about 6 feet long should be secured and driven into the ground about 3 feet apart each way. Holes should be dug about 6 inches deep at the base of each stake and a bulb planted in each hole with the eye end next to the stake, laying them perfectly flat. **UNDER NO CIRCUMSTANCES SHOULD THEY BE STOOD ON END.** Then place about 2 inches of well pulverized soil over each bulb but do not fill hole clear up. Wait until the plant makes some growth and then fill hole up as the plant grows up.

GROWING—Allow only one sprout to grow from each tuber. If more than one comes up, save the best one and pinch the others off. As the sprout grows, it should be tied to the stake to keep it from being broken off by heavy rains or wind.

WATERING.—Dahlias like plenty of water and should be soaked once every week, and oftener while in bloom. Always cultivate well after watering as soon as the ground is dry enough to work in order to loosen up the crust that has formed. You can easily overwater when plants are young, but you cannot over-cultivate them. It is better not to water than to allow a crust to form after watering. As buds form on the plants, they should be removed as soon as they appear, up to August 1st. The idea is to grow your plant first, and then let it bloom.

DISBUDDING—To grow extra large flowers you should disbud your plants. At the tip of every branch you will notice a cluster of several buds. The largest and best should be left and the other buds pinched off, thus forcing all the strength in that branch into the one bud and producing a large, beautiful bloom. Do not be afraid that you will not get enough flowers, if you remove a good number of buds, as the average dahlia plant will produce ten times as many buds as it can mature into good flowers. The two sets of leaves below the bud should also have the side growths pinched out while they are still small, so that the blooms will have good stems.

SPRAYING—During the hot days of Summer insects, pests such as Aphids, Thrips, Leaf Hoppers, Green Flies, Cucumber Beetles, etc., are more or less prevalent and dahlia plants are generally attacked by them. If any of these pests should be noticed on or around the plants they should be sprayed at once with a good insecticide. It is generally best to spray before any insects appear rather than to wait until they make their presence known. In the latter case, many times, the plants are so debilitated or stunted from the ravages of these pests that spraying will be of little help. We have found the best way to hold these pests in check is to start spraying the plants at regular intervals of about two weeks, starting in when the plants are about a foot high. Last year we used Red Arrow Insect Spray and found it to be the best we ever used.

DIGGING THE BULBS—Late in the Fall after heavy frost has blackened the tops, Dahlias should be dug and removed to a frost proof cellar for storage during the winter. The digging must be done very carefully as the single bulb planted in the Spring will now have made a large clump. The clump should be loosened from all sides and then carefully lifted, taking great care so as not to break the necks of the bulbs. Any cellar that potatoes can be stored in successfully will be alright for Dahlias. They must be kept cool and away from heat, otherwise they will start to grow again if the cellar is too warm. If the cellar is equipped with a furnace, the bulbs should be removed as far as possible from all heat and covered over with some light material such as straw, sand, or sawdust. Soil is alright providing it is dry.

DIVIDING THE CLUMPS—In the Spring as soon as the eyes or sprouts begin to show the clumps should be divided. To do this, first split the clumps by cutting through the stalk with a good strong pocket knife or short bladed butcher knife if you have one. Then cut each half in two, trying to divide the bulbs so that each one will have a piece of the stalk with an eye or sprout attached to the bulb. The eyes are all formed around the base of the stalk there being none on the bulbs so in dividing, great care must be used to see that each bulb has a piece of stalk with an eye on it attached to the bulb, otherwise they will not grow.

GUARANTEE—All roots or plants sent to customers are guaranteed to be true to name and from healthy parent stock and to grow if given reasonable care on arrival and after planting; we are ready and willing to replace any that should prove otherwise.

1935 Introductions and Honor Roll Dahlias

ABBREVIATIONS—(F.D.), Formal Decorative; (I.D.), Informal Decorative; (C.), Cactus; (S.C.), Semi Cactus; (S.), Show.

Adirondack Sunset (I. D.) 1935—

This aptly named variety has about everything a dahlia can offer: color, form, personality and splendid growing habits. At the New York Botanical Gardens it was the favorite by popular vote this year. The color is a brilliant scarlet red with golden tips, golden blushes on the reverse and a vivid light orange at the base of petals. The center of the flower is tipped golden orange. On honor roll. **PLANTS, \$5.00**

America's Sweetheart (I. D.) 1935—

An immense informal decorative of a pure yellow color, with a wonderful stem. We watched it grow here in Michigan and it surely deserves the name given it.

PLANTS, \$12.50

Arcturus (F. D.) 1934—

Received Certificate of Merit at Storrs, 1933. This variety produces a high quality of large flowers. A large scarlet red suffused deep yellow and with yellow reverse. The stems are uniformly good and of proper length. The substance of the flowers is unusual since they outlast most other dahlias, either on the bush or after cutting, in the hot winds of our climate. Its vigor is uniformly good. This was one of our most vigorous dahlias last year and we can highly recommend it.

ROOT, \$6.00 PLANT, \$3.00

Buckeye King (F. D.) 1934—



A very large, clear glowing amber yellow that won wherever exhibited this fall. Stems are long, always good with all flowers facing. The bushes are very vigorous and all the same. After the crown flower, many laterals are rapidly and simultaneously produced. Disbudding should be thorough to the base of each lateral. The flower is the perfect formal type and was the sensation of the introducer's fields. Its long keeping qualities will commend it to the grower of discrimination. Buckeye King is on Mr. Hart's Roll of Honor, 1933. Did extra good in our garden.

ROOT, \$6.00

PLANT, \$3.00

Bing Crosby (I. D.) 1935—

Winner of the Home Achievement Medal at the Los Angeles Show. A large flower with petals of yellow striped with pale red in irregular narrow lines. A seedling of La Fiesta.

PLANTS, \$.00

Bette Davis (S. C.) 1935—

A deep violet rose semi-cactus, a clear, lovely color that never blotches. Fine, long stems with very graceful foliage. Free bloomer and excellent exhibition flower. A much needed color, very clear and beautiful and every flower is perfect. It won seven firsts the first year. On honor roll.

PLANTS, \$5.00

Buckeye Queen (F. D.) 1935—

A lavender dahlia of great substance and size. The color is unusually lasting in sunlight, being a clear mallow pink, and the variety is as useful for cutting as for exhibition. The flowers will grow from ten to twelve inches in diameter and seven inches in depth and never show a center. Winner of Certificate at 1934 show.

PLANTS, \$5.00

**Black Knight (I. D.) 1935—**

We are unable to find a color in Ridgeway's color chart that matches the color of this giant dahlia. The nearest we can come to it is dark velvety maroon, almost black. The flowers are of great size, often up to 14 inches in diameter, and are held high above the foliage on thick, stiff stems. In the early part of the season, most of the blooms face upward, later most of them face front. Plant is a very strong grower, attaining a height of 6 to 7 feet, wide spreading and prolific of bloom, from early season until frost. A spectacular dahlia.

PLANTS, EACH, \$3.75

Baby Royal (Miniature) 1934—

A salmon pink semi-cactus miniature, extra good. On 1934 honor roll.

PLANTS, 50c

Cavalcade (F. D.) 1935—

A formal of an old rose or mulberry pink. A commercial variety which looks like the best of its type since the introduction of Jersey Beauty. Stems without an equal and a plant that does not seem to have a flaw. We watched this growing this summer. It sure can not be beat as a cut flower. Jake Groll, of Fenton is originator of this good one.

PLANTS, \$5.00

Cornelia Bryce Pinchot (I. D.) 1935—

One of the richest dahlias in color, being a glowing burgundy red on a heavy, very deep flower. It won as Largest and Best Seedling at Chicago this year. At Easton it won as Best Seedling and received the same award at Hazelton. At Bryn Mawr it won as Largest and Best Bloom. On honor roll.

PLANT, \$5.00

City of Cleveland (I. D.) 1935—

A Certificate of Merit winner at Storrs in 1933, bright scarlet splashed with orange. Late in the season the flowers were an intense orange with a slight blush of gold. On honor roll.

PLANT, \$5.00

California Idol (I. D.) 1935—

This giant yellow has a coast-to-coast record as a 1934 winner. At the show of the Dahlia Society of California it won the Gold Medal as Best Three-Year-Old Seedling. At Boston it won the Achievement Medal as Best Undisseminated Dahlia. It is one of the outstanding varieties at Storrs this year. It is a fine grower with a deep flower of clear, glistening yellow, a true pastel shade. Here will be a new competitor in the specimen bloom classes. On honor roll.

PLANT, \$12.50

Classic (I. D.) 1935—

First shown at Brooklyn and was the best novelty in that show. Not since the introduction of Margaret Woodrow in 1922 has such a distinctive pastel shade been shown. The color is warm, very definite but very light pink, almost a flesh color. Unlike pastel shades it is attractive in full sunlight and under artificial light as well. An outstanding grower. On honor roll.

PLANT, \$5.00

Chautauqua Sunset (F. D.) 1934—

Most pleasing in color as it is a wonderful blending of sunset colors gold, shaded old rose and coral. A great exhibition dahlia. Growing habits are excellent with strong, straight stems and dark green foliage. On honor roll last year.

PLANT, \$2.50

Cadet (S. C.) 1934—

Light primrose yellow, almost cream, similar in formation to Satan. A distinctive type in a shade, which will appeal to the most fastidious flower lover.

ROOTS, \$7.50; PLANTS, \$3.75

Charlie Chaplin (I. D.) 1935—

One of the largest dahlias of the year and possessed of much originality. It is a rich golden yellow tinted with tawny orange at the center. Will give any dahlia a run for size and with all its size it is a graceful, beautiful flower. On honor roll.

PLANTS, \$5.00

Daddy Kemp (I. D.) 1935—

This dahlia has been given a thorough test in New Jersey, Michigan, Rhode Island and on Long Island and has been outstanding wherever grown. It is a large, deep flower of rich velvet red. Won as best and largest bloom, Red Bank, 1933. On honor roll.

PLANTS, \$5.00

Elissa Landi (F. D.) 1934—

We were very much pleased with this Honor Roll Dahlia as it grew in our garden last summer, plants are very vigorous and practically insect resistant. A solid color of brilliant coral. Good stems. We cannot praise it enough.

ROOTS, \$7.50 PLANTS, \$3.75

Elinor M. Radel (I. D.) 1934—

A lovely shell pink shading to deep rose at the center. Not the largest but a very striking one with long stems. A very tall grower. On honor roll last year.

PLANTS, \$1.00

Forest Fire (I. D.) 1935—

The most different and for that reason the most distinctive of all the novelties. The name is a good description, a brilliant scarlet flame with blushes of yellow. Throughout the flower are yellow petaloids. The effect is striking and spectacular. Stopped the crowds at the New York Show. On the honor roll.

PLANTS, \$5.00

Fireman (I. D.) 1935—

Color is a flashy cardinal red with golden flushes and golden tips at center of the flower. Very showy and prolific. Did very good in Michigan last season. On honor roll last year.

PLANTS, \$3.75

Grandee (I. D.) 1934—

Light nopal red shaded orange yellow. Winner of the 1933 American Home Achievement Medal at San Francisco and largest flower at the California Flower Festival in 1933. On honor roll last year.

PLANT, \$5.00

Golden Standard (Cactus) 1935—

At Camden in 1933 won as Best Cactus Seedling, any type. This year at New York it won as Best Undisseminated Cactus and won over all types of Best Undisseminated Dahlia. The color is as distinctive as the form, golden tan blushed with tips of amber and bronze. On honor roll.

PLANTS, \$5.00

Honor Bright (F.D.) 1935—

The beauty of this dahlia lies in its unusual color, a coral rose with tints of amber shading to real coral red at the center. Attracted a lot of attention at New York show and won certificate of merit at Storrs Trial Grounds. On roll of honor.

PLANTS, \$3.00

Hunt's Velvet Wonder (I. D.) 1935—

Another giant of great beauty. At New York it received a special award of Merit. At Camden it won as best Informal Decorative Seedling. Few big flowers keep as good as this one. The color is a rich, bright violet burgundy. On honor roll.

PLANTS, \$7.50

Hillcrest Nugget (I. D.) 1935—

This grand dahlia was winner of the achievement medal in the Dahlia Society of West Virginia Show in 1933. We watched it grow at the East Lansing Trial Grounds and it proved to be one of the best there. On honor roll.

PLANTS, \$3.00 NET.

Judge Samuel Seabury (I. D.) 1935—

Winner at New York as best new dahlia of New Jersey origin. It won the same honor at the Northern Show of the Dahlia Society of New Jersey. Good at Storrs and New York Botanical Gardens. A large flower of a rich shade. Well tested, and a fine grower. On Honor Roll.

PLANTS, \$5.00

King of the Blacks (F. D.) 1934—

A dahlia of large size which blooms freely on long, stiff stems. Color is the darkest rich velvet red, almost black and hold color in any weather. Bush is ideal; low and spreading, with flowers high above it. At the New York Botanical Gardens it was very popular, also rated very high at Chicago World's Fair Show. It did very good in our gardens last season. **ROOTS, \$3.00 PLANTS, \$1.50**

Louise Bates (S.C.) 1934—

Color is a mallow pink with a dark phlox purple center. A spectacular dahlia, massive in size, prolific in bloom good stems, and won Certificate of Merit at Storrs. **PLANTS \$2.50**

Lord of Autumn (I. D.) 1934—

The color is a rich, deep, golden yellow, and the formation is wonderful. The long, pointed and slightly twisting petals recurve till stem is entirely hidden for 6 inches or more making the flower resemble a giant Mum. The largest dahlia we ever grew. Did extra well here in Michigan. On honor roll last year.

PLANTS, \$5.00

May Robson (S. C.) 1935—

A true pink semi-cactus, about the same shade as Katherine Norris but a bit pinker. A real prolific and vigorous grower. On honor roll.

PLANTS, \$5.00

Monmouth Sunburst (F. D.) 1934—

Color is a brilliant lemon center with a salmon orange background, producing a sunburst effect. Flowers face upward on long stems. On honor roll last year.

ROOTS, \$5.00 PLANTS, \$2.50

Mrs. George Le Boutellier (I. D.) 1935—

A giant flower and the outstanding new red. Watch this when it begins competing with Murphy's Masterpiece and other big reds. It won Certificate of Merit at Storrs Trial Grounds. Early bloomer. Color is a rich, velvety carmine. On Honor Roll.

PLANTS, \$5.00

Monmouth Queen (F. D.) 1934—

Full centered flowers of good size and depth held facing on long, stiff stems. A good strong grower with bright green foliage, and a prolific bloomer. Color is a pleasing picric yellow in center of the flowers gradually passing to light primrose or cream yellow on back petals. Winner in Seedling Class at important shows. Very good.

PLANTS, \$3.00

Monmouth Radiance (I. D.) 1934—

A very beautiful dahlia of light coral pink and deep primrose. Flowers reach a diameter of 11 inches and over and a big depth. A headliner on last year's Honor Roll.

PLANTS \$3.75

Man O'War (I. D.) 1934—

Was the outstanding dark, rich, carmine red of the season and one of the best keepers. Winner of Home Achievement Medal and on last year's Honor Roll.

PLANTS, \$3.75



Curtis Display at Midwest Dahlia Show

Our display won first prize at the Great Midwest Dahlia Show held in Grand Rapids, Michigan, September 14 and 15, 1934. This was the most outstanding Dahlia Show in 1934.

The picture does not do the dahlias justice as the display was twenty-five feet long and twelve feet deep, the flowers being from eight inches to 13 inches in diameter.

Oriental Glory (I. D.) 1934—

One of Indiana's finest introductions. A brilliant deep orange of irresistible beauty. Fine plants and insect resisting. Winner at World's Fair and won Achievement Medal at Indiana Show. On last year's Honor Roll. Did fine for us.
ROOTS, \$7.50 PLANTS, \$3.75

Paul Pfitzer (Cactus) 1934—

A German novelty that won a name for itself in the New York Show. It is a pleasing combination of primrose and shell pink. Strong, vigorous plants with dark foliage and excellent stems. On Honor Roll last year. **PLANTS, \$1.00**

Shalimar (F. D.), 1934—

Poinsetta Red in color. The sensation at Detroit in 1933 and at the 1934 Midwest Show. A huge flower with good stems. George Burkhart, a Michigan grower is the originator.
PLANTS, \$5.00

Spotlight (I. D.), 1934—

Color clear sulphur yellow, lighter at tips. Grows from 9 to 12 inches in diameter, good stems. Winner of Home Achievement Medal. On Honor Roll last year. Did fine in our gardens.
ROOTS, \$7.50 PLANTS, \$3.75

Sultan of Hillcrest (F. D.) 1934—

One of the largest and finest dahlias we have ever grown. Color, strontian yellow with sunrise yellow reverse. Good strictly formal decoratives are scarce and this Dahlia will be a welcome addition to every garden. Blooms up to 14 inches are not uncommon and the bush habits and foliage are perfect. Scored 85.5 at Storrs Trial Grounds in 1933 and received a Certificate. On Honor Roll last year. Be sure to get this as it is one of the best.

ROOTS, \$7.50 PLANTS, \$3.75

Wenoka (F. D.), 1935—

Rosy mauve in color, extra long, stiff stems, enormous blooms. Has been successfully grown in 5 locations throughout the country. It has been referred to as the "Large Perfect Dahlia". We saw it growing at East Lansing Trial Grounds and at Oakleigh Gardens and it certainly is a wonderful dahlia. On Honor Roll.
PLANTS, \$10.00

Washington Giant (I. D.) 1934—

Well named as the giant blooms are often 12 inches in diameter and deep. Blooms are lavender streaked silver with silver petaloids throughout. Fine growing habits and best of stems. Winner of the American Home Achievement Model and on Honor Roll last year. This dahlia did extra good in our gardens last season.
ROOTS, \$5.00 PLANTS, \$2.50

A large flower grower from Chicago, who made a tour of Michigan Dahlia Gardens for the purpose of buying the newer varieties of dahlias, selected our garden to place his order with. He gave the matter a lot of consideration as the order amounted to over \$200.00. This was one of many who placed their confidence in Curtis Dahlias.

Previous Introductions and Honor Roll Dahlias

Air Mail (I. D.)—

An outstanding Northwest prize winner and good keeping cut flower. Blooms large, stems extra long, strong and erect. Color pink tinted with lavender.

ROOT, \$1.50 **PLANT, 75c**

Amelia Earhart (S. C.)—

Apricot buff with salmon tints shading to soft yellow at base of petals. Did fine for us in 1933, large flowers and roots but in 1934 flowers were smaller and roots very small. We were able to get hold of some stock that produced extra large blooms and roots last season so will try it again this year.

PLANTS, \$2.50

Aiko (C.)—

A cactus variety, large and deep. Brilliant carmine to nopal red. Does not do well in all gardens. **PLANTS, 75c**

American Legion (I. D.)—

The gorgeous bright, yellow blossoms are held on perfect stems over a tall robust bush. **PLANTS, \$1.00**

Alice Marie Galvin (F. D.)—

Color is white overlaid pink which makes a lavender effect. One of our good ones. A healthy grower. Certificate winner at Storrs.

PLANTS, \$1.50

Buckeye Bride (F. D.)—

Geranium pink, shading to soft salmon. The flowers are 5 to 10 inches in diameter and when matured nearly as deep. The stems are unusually long. The blooms keep well when cut. The foliage has a distinct blush green, or glaucous tint and is heavy, leathery and insect resistant. Extra good cut flower. **ROOTS, \$1.00** **PLANTS, 50c**

Betty Colter (I. D.)—

Color is distinctive and pleasing, an even shade of light salmon red throughout, shading to old rose at the base of the long, rolled petals. The flower is a nicely formed one on good stems. **ROOTS, \$2.00** **PLANTS, \$1.00**

Chief Justice (I. D.)—

A monster flower on cane-like stems that are long and hold the giant flowers erect. Color, soft chamois, with soft rose suffusion. A fine exhibition variety. **PLANTS ONLY, \$1.00**

Dokoupils Triumph (I. D.)—

Color is light straw with a faint touch of rose in center. A large healthy grower and is highly recommended. Imported.

PLANTS, \$1.50

Eagle Rock Superba (I. D.)—

Color is a light amaranth pink. Extra good stems holding the large blooms in an upright position. Be sure and plant early. One of the good ones. **ROOTS, \$2.00**; **PLANTS, \$1.00**

Eagle Rock Fantasy (I. D.)—

An Eastern giant that has thoroughly proven itself. Huge blossoms of mallow pink, shading to silver. Excellent growing habits.

PLANTS, \$1.00

Frau O. Bracht (S. C.)—

A Holland variety. Distinctive form and clean cut. The color is clear pale primrose, very clean and graceful in effect. A good one.

ROOTS, \$1.50 **PLANTS, 75c**

Golden Eclipse (F. D.)—

Clear, golden yellow with slight blushes of salmon on some of the petals, shading to bright, rich salmon in the center. A pleasing, glowing combination of autumn shades that is as pleasing under light as in the open. A very hard variety to defeat in competition. Fine stems and a very vigorous grower. On the Honor Roll 1933. One of the tallest bushes we grew last season. **ROOTS, \$5.00** **PLANTS, \$2.50**

Girl of Hillcrest (I. D.)—

Brilliant Mikado orange. Beautiful blooms 10 to 12 inches in diameter. One of the finest of recent introductions and we highly recommend it. **ROOTS, \$1.00** **PLANT, 50c**

Great Harbor (I. D.)—

In this Dahlia we have a flower that is very striking in its boldness and rich carmine color. The flower, as its name indicates, grows very large and is borne on long, stiff stems well above the foliage. Plant is of medium height wide spreading and is tremendously prolific of bloom from early to late. An outstanding red Dahlia of much merit. One of our good ones. **ROOTS, \$1.50** **PLANTS, 75c**

Golden Heart (F. D.)—

The purest Golden Yellow dahlia we have ever seen, and withal the most beautiful. Blooms very large, many attaining to 12 inches across, and 5 inches and over in depth, and are held high above the foliage on good stems. The plants attain to a height of 7 to 9 feet are many branched from the ground up thus making it possible to cut the large bloom with stalks 4 to 6 feet in length. A most prolific bloomer, and bountiful tuber maker. This dahlia is a Gem of unusual merit. **PLANTS, \$1.50**

Hillcrest Big Boy (F. D.)—

A striking formal decorative of enormous size—all that its name implies. The color is autumn shades in beautiful harmony. Bush is stocky and insect-resisting. One of the largest and best dahlias we grow. **ROOT \$2.00**; **PLANT \$1.00**

Hillcrest Royalist (I. D.)—

A huge, richly colored flower of Burgundy wine red with a background of vermillion-violet. Our blooms of this variety averaged 8 to 10 inches under ordinary culture and were the admiration of all visitors. A strong, healthy vigorous plant in every respect. On the Honor Roll in 1932.

ROOT, \$2.00 **PLANT, \$1.00**

Hillcrest Sunset (I. D.)—

Here is a Dahlia we would like every Dahlia fan to grow. A row of these was the bright spot in our Garden in 1934. The giant blooms are held erect on stiff three-foot stems way above the healthy, insect-proof foliage. Color—a beautiful blending of sunset shades—unusually attractive. A profuse bloomer and good keeper. **ROOT, \$2.00** **PLANT \$1.00**

Hillcrest Swiss Rose (I. D.)—

Another worthy introduction Color. Swiss Rose. Blooms of extremely large dimensions and perfect quality. Bushes are strong, healthy and insect resisting. Stems two to three feet long. Recommended most heartily.

ROOT, \$2.00 **PLANT \$1.00**

Hillcrest Fluffy Ruffles (I. D.)—

A ruffled variety. The color is a soft apricot. This is a very artistic and unusual Dahlia. A free bloomer and the growing habits are extra good. Vigorous and insect resisting. This is one of the new outstanding varieties.

ROOTS, \$5.00 **PLANTS, \$2.50**

Hillcrest Mandarin (I. D.)—

A beautiful new informal-decorative of huge size with perfect stems and fine growth. A very prolific bloomer and a Dahlia that insects do not bother. The color is pirate red with amber reverse and the petals twist and curl so as to make a mixture of red and amber. The Dahlia made good and we are sure that you will like this unusual color. On the 1933 Honor Roll. One of our best Dahlias last year.

ROOTS, \$3.00 **PLANTS, \$1.50**

Indiana Moon (I. D.)—

The trial grounds, where is won a certificate, describes it as flesh ochre with lines of spinel pink. A fine exhibition bloom on an exceptionally long and stiff stem which holds the big blooms above the tall plant. Extra good.

ROOTS, \$1.00 **PLANTS 50c**

Jersey's Triumph (F. D.)—

A seedling of Jersey's Beauty, whose color is bright copper flushed with salmon bronze. (H.R.) **ROOTS, 75c**

Janet Southwick (I. D.)—

This Dahlia was, at our garden, the best of the 1932 introductions. In its performance it was all but perfect. A bright velvety glowing pomegranate purple, very lightly shaded silver. All the flowers were perfect and in perfect pose on the erect stems. The large flowers keep a long time when cut. Real good.

ROOTS, \$1.50; PLANTS, 75c

Jane Cowl (I. D.)—

The first to be introduced of the modern large flowered dahlia, and still supreme in its color in all shows. It is probably the most popular of all dahlias and perhaps the best. Mikado orange to Brazil red center. No variety is more gorgeous. Nothing better.

ROOTS, 50c

Jersey's Beauty (F. D.)—

Delicate pink. A natural favorite since its origination. Prolific, easy to grow, very satisfactory.

ROOTS, 35c

Jean Trimbee (S. Cac.)—

Another good one. This variety can be grown to a huge size (12 inches and over). Color is a rich, glowing petunia violet, a better description might be a purple Ft. Monmouth, but it is a still larger flower than Ft. Monmouth. Vigorous habit of growth; stems are very stiff and straight.

ROOTS, \$1.00 PLANTS, 50c

Kemp's White Wonder (I. D.)—

It is a definite cross between Kemp's Fort Monmouth and Ida Perkins, and is unquestionably the largest and best white dahlia of the informal decorative type ever introduced. The flowers are very large, frequently attaining to 12 inches in diameter, by 8-9 inches in depth, and are produced on stiff stems well above the foliage, and in profusion throughout the season. Foliage very thick and leathery like, rendering it practically immune to insect injury.

ROOTS, \$2.00 PLANTS, \$1.00

Kaweah (I. D.)—

An enormous dahlia, one of the largest grown of rich fuchsia shade, held far above the foliage on the strongest of stems. The bush is a strong grower, and the flower has won in the east and west in the large flower classes.

ROOTS, \$2.00 PLANTS, \$1.00

Kentucky Red (I. D.)—

One of our best. Color a bright vivid scarlet that is very attractive and distinct in its color, and was the center of attraction at our gardens, and admired by all who saw them in bloom. Very few could leave without leaving an order for it. It is a very prolific bloomer. The flowers are large and held erect on strong stiff stems. One of our best.

ROOT, \$1.00 PLANT, 50c

La Fiesta (I. D.)—

A monster of a distinctive new type—having the appearance of a huge chrysanthemum. Color, butter yellow penciled red. Blooms 12 inches wide by 8 inches deep are not uncommon. A profuse bloomer and the habit of growth is perfect. Did not do so good last season.

ROOT, \$2.00 PLANT, \$1.00

Lady Moyra Ponsonby (I. D.)—

A wonderful new western introduction which has been giving a good account of itself wherever exhibited. Color is a pure growing yellow and blooms up to 14 inches in diameter are not uncommon. Stems are strong and stiff and hold the monster blooms erect and facing you. Winner of many medals and a recent Honor Roll variety.

ROOT, \$2.50 PLANT, \$1.25

Myra Howard (I. D.)—

One of the outstanding dahlias of the past show season. a large, deep flower of ochraceous orange. Spaces between the large petals are filled with petaloids. The flower and stem possess quality in every way.

ROOT, \$2.00 PLANT, \$1.00

Murphy's Masterpiece (I. D.)—

This is our best red. A huge, dark red shading toward garnet and a flower that grows large without much encouragement. Named in honor of the originator (now deceased) who sent out some popular Dahlias during his lifetime. When shown in Boston before the originator's death, this big Dahlia won the cup offered by the President of the Massachusetts Horticultural Society for the most worthy novelty.

ROOT, \$5.00 PLANT, \$2.50

Mary Ellen (F. D.)—

Extra good one. Violet rose. Wonderful blooms of exhibition size and quality. Honor Roll 1930 and winner of many prizes and medals. **ROOTS, \$1.50 PLANTS, 75c**

Omar Khayyam (F. D.)—

One of our best. A sensational variety at the dahlia shows: the unusual coloring—Chinese red at base of petals, shading to bright orange and tipped lighter—make a wonderful soft color effect; tall healthy growth.

ROOTS, \$1.00 PLANTS, 50c

Orinda (F. D.)—

The tallest, most vigorous bushes, longest stems, and one of the largest flowers. The color is rosolane purple, one shade deeper than Warner. Visitors to our garden like this Dahlia.

ROOTS, \$1.00

Palo Alto (S. C.)—

Another of our best ones. One of the outstanding introductions of all times and a sensation of the 1933-34 show season. It is a finely formed flower of bright salmon and tan combination. Easily grown 10 to 12 inches on straight, long jointed stems. It is a fine Dahlia for exhibition as a cut flower. Honor Roll 1932. **ROOT, \$5.00 PLANT, \$2.50**

Prince of Pantops (I. D.)—

One of our best. An unusually pleasing ruffled variety from Dr. Scott's Hillcrest Gardens. The blooms are very artistic—the petals twist and curl in a most enchanting manner—not unlike Hillcrest Fluffy Ruffles. The color is orange-peel and the blooms are held on perfect stems. A prolific bloomer and the bush is strong, healthy and insect resisting. Recommended highly. **ROOT, \$1.00 PLANT, 50c**

Pride of Wisconsin (I. D.)—

A modern super dahlia that has been a sensation in Wisconsin. It ranks with the best honor roll dahlias of recent years. It is an American Beauty color. A prolific bloomer with extra long stems. Won as best seedling at the 1931 State Wisconsin Show. Does extra well in our garden.

ROOTS, \$2.00 PLANTS, \$1.00

Patricia Ann (F. D.)—

A picric yellow, blending into alizerine pink. Prolific bloomer, large heavy bloom faces upward on ideal cane like stems. **ROOTS, \$1.00 PLANTS, 50c**

Pot O' Gold (I. D.)—

Massive clear yellow, very graceful and artistic formation. Honor Roll of 1932. Prolific bloomer.

ROOTS, \$2.50 PLANTS, \$1.25

Ruby Taylor (I. D.)—

A prize winner from the Pacific coast which has met with instant approval wherever grown. The color is carmine and the large deep blooms are supported by perfect, long, stiff stems. We consider this variety one of the finest we grow. Awarded a Certificate at Storrs in 1932.

PLANTS, \$1.50

Rudy Vallee (S. C.)—

When the flowers begin to open they show chrome yellow at center, with a graduation of grenadine red as the flower expands, finally becoming solid grenadine orange red when in full bloom.

PLANTS, \$1.00

Robert Emmett (I. D.)—

This is one of my favorites of the newer varieties. This is a deep, high flower of fine form and large size, but it is richness of color that gives it its distinction, a shade half way between carmine and cardinal. It is a fine, sturdy grower, with the type of foliage that will stand up under the most trying conditions. **ROOT, \$5.00 PLANT, \$2.50**

Satan (S. C.)—

Hornlike petals of flaming red with a light touch of gold in the center. Flowers are of perfect formation, ranging in size up to 12 inches. The flowers are held erect on long canelike stems out of very strong, healthy bushes. One of

ROOTS, \$2.00 PLANTS, \$1.00

Star of Bethlehem (S. C.)—

Flowers are of pure white with fine pointed petals with a large tight center. It is a very free bloomer.

ROOTS, \$1.00 PLANT, 50c

Thomas A. Edison (F. D.)—

Dark royal purple. A strong, healthy grower and free bloomer. One of the finest dahlias to date—we cannot praise it too much. Always good.

ROOT, 75c; PLANT, 50c

The Commodore (I. D.)—

One of the largest and most spectacular dahlias ever introduced. A brilliant lemon yellow. Blooms up to 14 inches across. Highly recommended.

ROOTS, 50c

The World (F. D.)—

The color of this variety is a deep rosy magenta overlaid garnet and with silver shadings on the edges of the petals. The stems are perfect. Foliage heavy and resistant to insects. A splendid thrifty grower and much admired the past season. Another one of our best Dahlias.

ROOTS, 50c



Wenoka (F. D.) 1935

(See Description, Page 9)



We think the varieties we are listing in our catalogue are the best that can be grown today. We have discarded some of the old favorites because they have been superceded by some of the newer introductions.

Every year there seems to be one or two of the popular varieties that do not do as well as they did the year before. Some of them come back all right the following year, so do not be discouraged if you have one or two varieties that disappoint you as everyone has the same experience.

GENERAL INFORMATION

PLEASE READ CAREFULLY

ORDER EARLY. By so doing you will be assured of getting all of the dahlias wanted, as the demand for some varieties exceeds the supply.

ROOTS. All the roots we send out are of our own growing, grown on high, upland soil which produces strong, vigorous roots that are free from stunt or disease of any kind. They will grow and produce beautiful plants and flowers for you as they do for us.

GREEN PLANTS. Our plants are propagated right, grown right, packed right for shipment and we guarantee them to carry safely to any part of the American continent, and that they will reach you in growing condition. We grow all our own plants under the best conditions possible.

Plants are equally good and more economical for the buyer than roots.

SUBSTITUTION. All orders will be filled exact and no substitution made unless so instructed.

TERMS. Remittance may be made in the most convenient way when sent with order. Or if desired, 25 per cent when order is placed; balance to be paid at time set by you for shipment of stock.

MINIMUM ORDER. On all orders less than \$2.00, add 10c for postage. All orders \$2.00 and up delivered prepaid.

TIME OF SHIPMENT. Unless ordered otherwise, roots and plants will be shipped from May 15 to May 31st by parcel post or express. Stock ordered shipped before April 15th, we ship at the purchaser's risk of drying out, or freezing.

CASH DISCOUNTS

If you order 3 of one variety, deduct 10%

If you order 6 of one variety, deduct 20%

If you order 12 of one variety, deduct 25%

FREE DAHLIAS

Orders from \$ 5.00 to \$10.00 select 10% free Dahlias.

Orders from \$10.00 to \$25.00 select 15% free Dahlias.

Orders from \$25.00 to \$50.00 select 20% free Dahlias.

Orders over \$50.00 select 25% free Dahlias.

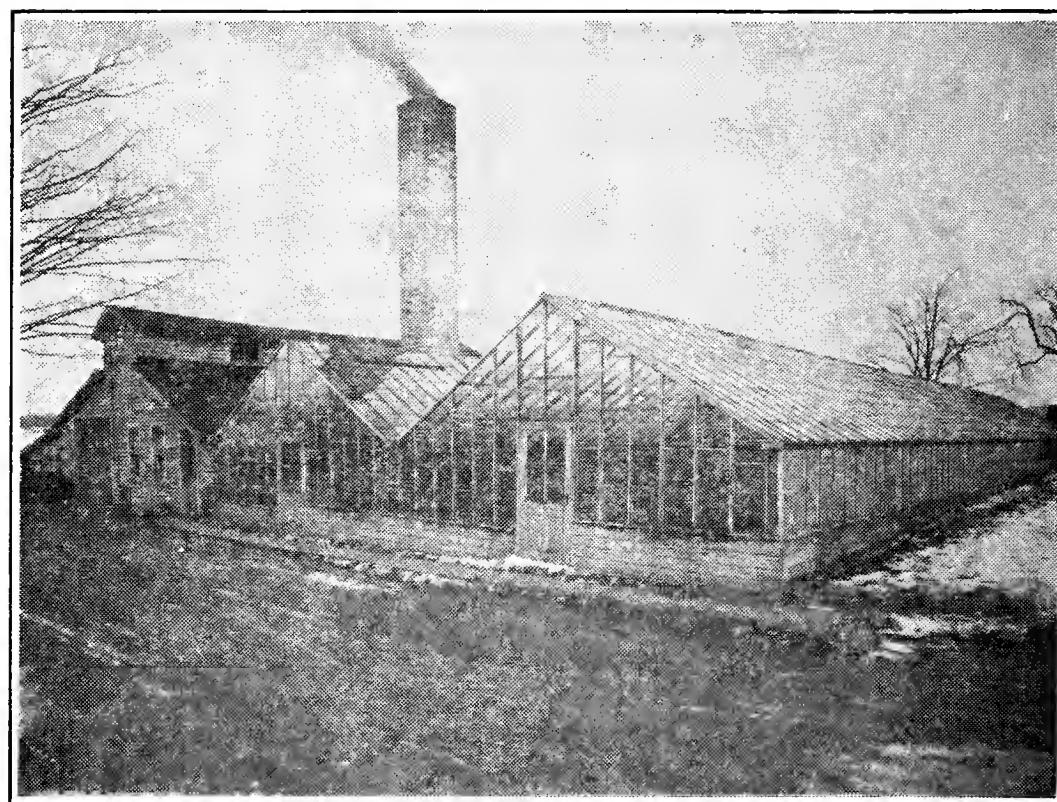
This Offer Not Good on Special Collections.

OUR 25c ROOT SPECIAL Or 8 for \$2.00

This assortment consists of 7 large type dahlias that the labels have been lost and then we include one good named variety that may be worth half or all the price alone. You can't go wrong on this one.

Special Collections on Inside of Both
Covers.

The Home of Our Green Dahlia Plants



All of our dahlia plants are grown in three inch clay pots. We like pots better than boxes as the clay dries the plant out oftener and the watering and drying out process is very beneficial to plant life.

Our green plants are shipped to you in special boxes that are guaranteed to reach you in good growing condition.

We grow our plants in a well ventilated greenhouse and as cool as possible so they will be good husky plants

Our plants are weather hardened for ten days before shipping. No healthier plants can be grown than the plants we offer.

Many of our correspondents have asked: "What do you mean by green plants?" A green dahlia plant is propagated from a dahlia root which sprouts and then is rooted and potted the same as a geranium, or any other soft wooded plant that is commonly grown from cuttings.

An experience covering a number of years convinces us that if the plants are properly grown, they are in most cases equal to, or superior to roots. There is no question about them producing larger and finer blooms, and more of them than from roots, and usually come into bloom earlier.

Notice our plant specials on inside of back cover.

CARE OF GREEN PLANTS UPON ARRIVAL

Green plants should be immediately unpacked upon arrival and should be watered and then removed from paper pot and then carefully planted, setting plant so that the top of the ball of soil is about 3 inches below the ground level. Plants should then be watered thoroughly and covered with a basket or crate for a few days as a partial protection from the sun and wind. The hard crust that forms around plant after watering should be carefully broken up as soon as soil is dry enough to work. If cut worms are around, plants should be protected by placing a collar made of heavy paper about three inches wide around them, setting collar about one inch deep in the soil.

Free Dahlias on Orders of \$5.00 or More.
See Page 15.

Special Collections

The varieties in these collections are some of the very best dahlias grown.

BIG THREE PLANT SPECIAL

For \$4.50

Regular Value—\$7.50

Murphy's Masterpiece, Washington Giant
Palo Alto

OUR \$3.00 PLANT SPECIAL

Eight Extra Good Ones for \$3.00

Regular Value \$4.40

Patricia Ann	Great Harbor	Buckeye Bride
Omar Khayyam	Thomas Edison	Mary Ellen
Indiana Moon	Kentucky Red	

OUR \$4.00 PLANT SPECIAL

Six Real Dahlias in this collection.

Regular Value \$6.40

Hillcrest Sunset	Ruby Taylor	Hillcrest Swiss Rose
Pride of Wisconsin	Kemp's White Wonder	
	Chief Justice	

OUR \$5.00 PLANT SPECIAL

Regular Price \$8.25

These three are Extra Good Dahlias.

Elissa Landi		Ruby Taylor
	Arcturus	

OUR \$6.00 PLANT SPECIAL

Regular Value \$9.00

You will get Four Big Ones in this Special.

Buckeye King	Murphy's Masterpiece	Hillcrest Big Boy
	Hillcrest Fluffy Ruffles	

Plants are Equally Good and More Economical for the Buyer than Roots.

